

# Testimonials

Dear 21 CF and News Corp HR

I am writing to discuss my utter delight in dealing with Steven Gershman during my recent apartment search. This extremely knowledgeable, affable expert navigated the complex NY real estate market with both ease and alacrity. As evidence, my wife and I found a perfect rental in less than six hours, with kind assistance.

In fact from the moment our interaction began, I felt confidence this SNG agent would deliver truly exceptional results. Steven proactively interviewed me, asking insightful and comprehensive questions, so that he could quickly assess my requirements and thus affectively cut the nearly limited list of available rental properties we might ultimately visit. Later when we met, I was quickly charmed by his gracious hospitality in hiring a car service for the day and treating us to lunch!

Moreover, I am equally impressed with his continued commitment, even after brokering our lease. To wit, Steven remains quite engaged with us, to make sure the entire transition proceeds as smoothly as possible.

In closing, please note that I cannot recall a more professional yet pleasant business interaction in my 25 years of management and executed experience. As such, Steven has my strongest possible endorsement and recommendation for retention in any future relocations our companies may commission.

Respectfully,

Jeffrey  
Vice President, 21st Century Fox

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Steve:

I don't want to miss the opportunity to thank you for your help on finding a home to live in NYC.

I think I was really lucky to have as a consultant someone with such a good knowledge of the city, the buildings, the land lords, and the market. Moreover, with the ability, to listen carefully to my needs, my taste, my preferences, in a long distance basis, and then translate all that I said in different building options to fit my requirements.

Every time, that I spoke with you, you believed so strongly that I was going to be able to find something in my first trip, I honestly didn't, I jumped into the adventure... and I was impressed that after 3 days... I actually had chosen a place.

Honestly... I waited some weeks to send you this email... because although I loved the apt. and the building... as being new in town, I was not sure if I had rush in taking a decision... and that maybe after some days... I was going to find different things and situations that could have showed me, that, yes I had rushed in taking a decision. But here I am after those weeks convinced that it was a great deal, a great decision and that today I live in a beautiful apartment that happens to be my beautiful new home.

Thanks so much for all your help and for being so kind in orienting me in solving issues that came in the way. My housing trip was extremely productive.... And that was key for me to start my job 100% focus on it, which by the way, is the main reason I'm living NY!

And again Steve, thank you so much for bringing your talent and knowledge to the table to achieve the goal of finding me my new home!

Best,

Mónica

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To Whom It May Concern,

In November 2015 I relocated from Canada to New York City. I was recommended SNG Corporate Relocation by my company's relocation advisor to assist me with finding an apartment as I was struggling to find one on my own.

I was pleased to work with Steven Gershman and was very happy with the service he provided. Steven responded very quickly to my emails and gave clear answers to all of my questions. When viewing apartments with him, he was very helpful in explaining different aspects of the city and transportation. He pointed out differences to consider between the different locations, and asked all the right questions to help me make a decision. It was also very clear that Steven had developed good relationships with many of the property managers.

I spent a few hours with Steven viewing the apartments he had selected for me. I was surprised that all of them met my needs and were in great locations. As Steven had already sent me a list of all of the documents I would need, I was able to sign a lease the same day. He helped me during and after signing the lease by reviewing the documents with me, asking questions that I did not think to ask, and following up with the property management to ensure that I was approved.

I am grateful to Steven Gershman for his excellent service and for making things easy for me. I highly recommend Steven to anyone going through relocation. He is very professional and will go the extra mile to help you make a smooth and easy transition.

Mohamed  
Software Engineer  
Bloomberg LP

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To Whom it may concern:

Relocating to a new city can be daunting and stressful (even more so in the big

apple)!

However surprisingly for me this process was relatively seamless and pain-free as a direct result of one, Steven Gershman.

After just one phone call, Steven was able to work around my timetable and schedule apartment inspections that not only matched my set criteria but also gave me a range of options to think about within my set of preferences. In particular it was Steven's professionalism, efficiency, attentiveness and honesty which really impressed me. It is those same qualities that allow him to enjoy such strong respect and influence in the industry. For example, it is not by coincidence that leasing agents would go the extra mile to accommodate Steven's requests on your behalf-whether it be negotiating rent or agreeing to extra flexibility around inspection times.

Steven's experience and understanding of the New York rental market is impressive, but for me, what was more impressive were his interpersonal skills and ability to understand a client's needs in such a short timeframe.

Steven is a genuine nice guy with a commitment to customer service and excellence in everything he does. Even after I secured my apartment, Steven made sure he followed up with me in order to confirm that I had a smooth transition into my new place and that everything was in order. I would not hesitate to recommend his services to anyone considering relocating to New York City.

Best regards  
Spiro  
Foreign Legal Consultant  
White & Case

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Altair Global Relocation,

I wanted to take a moment to write a letter of recognition about Steven Gershman, the real estate broker I was assigned during my relocation from Boston to New York.

Steven has been an enormous asset during my relocation process from beginning to end. He immediately reached out to me, and began working on my behalf as soon as I was received as a client.

From day one, Steven has always maintained a professional, personal and respectful relationship. He made it extremely easy to understand the new intimidating city I was moving to, ensuring I was never overwhelmed and always well informed. He worked tirelessly trying to find a place that fit my needs, even after the first application we put in fell through due to the landlords picking another applicant.

Steven stayed vigilant and ensured I didn't jump into something, but took the time and had the patience to wait for something that I would love and not settle for.

Even after the process has been officially over for the two of us, he has sent me a personal note, thanking me and wishing me well. Steven has even gone as far as checking up via emails and phone calls to ensure I have gotten everything in order with my new apartment, from settling in to setting up my utilities.

I believe in not just taking the time to point out people who are performing poorly, but taking the time to point out when people are going above and beyond what is expected of them.

Steven has been nothing but exceptional from start to finish, and should be commended as such.

Thank you for your time,

Christopher

Liberty Mutual Insurance

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To whom it may concern,

I was recommended Steven Gershman by my firm's relocation advisor to help me find an apartment after moving from London to New York and I could not be happier with the services I received.

Steve took the time to talk to me at length before my arrival to NY about what my requirements were and to really find out what mattered to me and where I was willing to compromise. He sent me suggestions of apartments in my price range and desired areas, which allowed me to get a better idea of what I could expect from the search and made me re-assess my priorities before arriving in NY, so I had realistic expectations. He was very helpful in giving me insight into what to expect from the search and the things I needed to do to prepare, so I was in a good position to put in an application for the apartment I wanted as soon as I found it.

During the search, Steve was extremely organized and provided great insight into what differentiated the different apartments we saw, which is not always obvious to a newcomer in the city! All the places he showed me matched what I had indicated I would like, which was a bonus as it meant I did not waste time being shown places I would not consider. After settling on an apartment, Steve was

incredibly helpful in guiding me through the application process, which I appreciated as it can be difficult doing this for the first time as a foreigner in NY!

Kind regards

Marija

White & Case LLP | 1155 Avenue of the Americas | New York, NY 10036-2787

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To whom it may concern,

I used the services of Steven Gershman when I arrived in New York in February 2013. Steven was extremely

helpful not only in finding me an apartment, but also with the social security processes that I needed to undergo at the time.

Steven set me up in temporary accommodation so that my arrival was seamless, and provided me with helpful information on living in the city. In finding a place to live, Steven found me exactly the kind of apartment I was looking for, despite very constringent requests on my part.

He clearly has maintained a good network in the real estate industry in New York, and was great at setting up a appointments around my tight schedule.

On the visits, he was very professional and informed; any unanswered questions were answered within a day. Steven has subsequently successfully helped colleagues of mine in finding them apartments, too.

Overall, it was a pleasure to work with Steven, and he did a great job in finding me a home in New York.

Regards,

Julia

HSBC Securities

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Dear NewsCorp HR:

I am happy to inform you that I am comfortably settled in NYC after a cross country move from Seattle. This is due in no small part to the brokerage services provided by Steven Gershman of SNG Corporate Relocation Services.

Steven was very helpful in every step of my move. We had our first call well before my move date, and over the course of the next month and many emails and phone calls, he helped come up with a game plan based on my preferences. I had expressed a desire to find an apartment as quickly as possible, so he made sure we hit the ground running once I arrived.

Ultimately, Steven was the key to me landing the apartment I wanted. The unit I had been very interested in had been recently rented out. However, due to his connections, he was able to find out that the tenant had backed out at the last minute, allowing me to get a first look and quickly sign the lease. Within 48 hours of me arriving in the city, I had a deposit down on an apartment.

Since moving in, Steven has followed up with me regularly to ensure that the others aspects of my move have gone smoothly. He has demonstrated an incredible amount of knowledge of the NYC housing market, and I would highly recommend him to anyone else that is relocating to the area.

Sincerely,

Allen  
Director, Platform Engineering  
News Corp

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Dear Steven,

I am writing to thank you for all your help in finding an apartment last month. I was moving to New York City after spending several years working in Tokyo, and having never lived in New York before, I was not familiar with the real estate market or what I needed to do to find and rent an apartment. I had heard that you had helped other associates at my firm find apartments and that they had been very happy with your services, so I contacted you when I arrived in New York, looking to find a rental one-bedroom apartment in the Financial District. After an initial phone conversation to help me focus on my preferences, you put together a list of available apartments that fit my criteria. I reviewed the listings you sent online and we discussed my impressions again over the phone. Based on our conversations, you assembled an itinerary of apartments to see in person and accompanied me to visit them.

Through this process, you quickly identified the qualities that I was looking for in an apartment, and thanks to your detailed knowledge of the buildings in the area, you were able to narrow down the list of apartments to those that I would like best. I contacted you on a Monday afternoon, and by Thursday morning I had signed a lease. Because of your knowledge of the area, I was confident that I had found the best available apartment for me after only two days of research and one afternoon of visiting apartments.

I have just moved into my new apartment, and I am very happy with it.

Having a broker was obviously helpful from an administrative standpoint as you identified various available apartments and arranged visits, but what set your services apart from those of other brokers were your efficiency and accuracy in identifying what I was looking for and your broad knowledge of the local market that allowed you to match my preferences to available apartments. The combination of these two skills allowed you to find a great apartment for me in a

matter of days. I have already recommended you to friends, and I will continue to do so in the future.

Sincerely,

Brian W.

Sullivan & Cromwell

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As a stranger to New York and New Jersey I found Steven to be very helpful and informative when it came to navigating the maze of looking for a home.

Steven spent time to understand what my needs were from a home and then really help me focus on what was important to me when looking.

This involved some challenging but relevant questions, which I think really helped me make the right decisions.

I would recommend Steven to people searching for a home. He is clearly a people person and as a result makes what can be a quite challenging and emotional decision seem a lot easier.

Simon B.

Shopper Marketing Director, Walmart International

Unilever Walmart International

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I am writing to recommend Steven Gershman's residential brokerage services. He was an excellent broker for my relocation to Manhattan in December, 2012.

His assistance was especially helpful since I had never lived in the city before, and he started from the basics by giving me an overview of neighborhoods, assessing my needs, and giving me a short list based on my location preferences.

Steven found a good set of options, making the process very efficient and fun. We were able to visit a range of eight good options and make a decision by the end of the day, allowing me to make a quick offer on a place that I really liked.

Steven also followed up several times during my moving process to make sure the move went smoothly and that I was happy in my new place.

I love my new apartment, and I never could have found such a nice place without Steve's help. I have already referred his name to several friends, and I would be glad to recommend his services to anyone looking for a new place in Manhattan.

Yours sincerely,

Ginger  
Vice President  
Group Strategy  
Swiss Reinsurance America Corporation

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Steven,

I want to take this opportunity to thank you for helping find my "perfect" NY apartment. I appreciate all the time you took with me looking at many apartments during my search. You were extremely patient and flexible with me.

In addition, you were diligent in tracking down and finding new listings. More importantly, you strongly encouraged me to look beyond the original neighborhood parameters that I gave you at the beginning of the process.

At the end of the day, I ended up in an apartment well north of where I had originally told you I wanted to live- and I absolutely love it! Thanks for being so persistent!

If ever I need to look for another apartment here in the city (but I honestly hope that doesn't happen) you will be the first person that I call.

Thanks again!

All the best,

Norm  
TJX  
Senior Vice President, New York Buying Office  
1065 Avenue of the Americas, 14th  
New York, NY 10018

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Of significant benefit to us during this whole process has been having Steven Gershman assigned to us for preparation, apartment search, lease signing and now final arrangements with move-in etc.

It is very infrequently that I would make a specific reference or a compliment for someone carrying out their job, but in this case I felt it was warranted and very deserving.

We cannot speak highly enough of what a true professional Steven has been and there is no way we would have learnt what we did about the various areas of NYC, the different living arrangements available to us nor of the benefits and shortcomings of each without his help.

During the past few months I have had to deal with numerous companies and people both in the US and Australia as we get ready to move and Steven has been

the standout consultant during this whole time. He has always been reliable, available, punctual, kept his word and gone over and above what we expected would be provided to us.

I am certain that without Steven's help and guidance we would have taken weeks, if not months, longer to learn what we have in the space of one week with him. It is also very unlikely that we would have been able to choose an area and an apartment complex as quickly as we did without his help.

Once again our thanks to you for all your efforts and particularly for assigning Steven to us as our on-the-ground resource in NYC.

We look forward to finally landing in NYC this Sunday, 25 May and starting the final part of our relocation.

Thanks & regards, Rai

Senior Vice President & Global Head Property Risk Engineering

ACE Insurance

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Steven was both professional and friendly in helping us find a suitable home. From the outset he understood our requirements especially as we had a young child to consider.

He suggested and demonstrated the different types of properties so we had a more informed decision to make and also then put forward areas for our consideration which we were initially not part of our thinking, which ultimately proved to be the actual place we found a home to live.

Steven was also very organized in providing an end to end service when viewing the properties including building in time to view the local area to ensure it met our needs.

Kind regards, Lee.

Vice President, Global Facilities

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To whom it may concern

This is a letter to certify that Steven Gershman was my corporate housing broker. Steven helped my family with relocation during our move from Singapore to New York during the period August -October this year.

He was involved with sourcing for potential rental units that matched our criteria and budget, engaging in rental negotiations, preparing paperwork for rental lease and board approval package and dealing with any issues that arise after the move-in.

He has proven to be systematic and thorough while paying close attention to our budget and criteria. Besides asking us what we what, he has also prepared a list of properties for us to screen through before our arrival to streamline the housing selection process. He was effective in the negotiation by requesting for a reduction in rental as well as other reasonable requests which the owner did not want to oblige initially.

His unfailing diligence also saw us through the board approval process, which was foreign to us and seemed unnecessarily complicated.

Lastly, he continued to avail his service after the move-in after we encountered a few issues with the apartment.

Given his dedication, we believe that Steven would remain an asset with SNG Corporate Relocation Services.

Regards

Siao Teng,

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I wanted to send on my sincerest compliments for being my relocation specialist in making the transition to living in New York. Making the move to New York brought on a lot of unknowns.

You listened to our concerns and desires, and tailored them appropriately. Your knowledge of the city and ability to show us a wide range of properties guided us to develop realistic expectations.

Having you as a trusted advisor throughout our apartment search, gave us the necessary advice and confidence in selecting the perfect place for our needs and budget.

I send my highest recommendation and hope to have the opportunity to use your services in the future for my next move.

Yours sincerely

Ryan

Senior, Financial Services

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I just completed an apartment rent search for my family in Manhattan.  
We contacted Mr. Steven Gershman from SNG Corporate Relocation Services.

Mr. Gershman was very helpful and effective, he proactively conducted few phone calls with us to really understand what are we looking for in order to maximize the efficiency of the search process.

We met Mr. Gershman in Manhattan for a full day, in which he prepared and coordinated for us, in advance to visit 6-8 different apartments that represent, what he believed, will give us the quickest and most effective education of the market, the potential apartments and the best value for our money. Mr. Gershman did it knowing that we are few months away from really closing a leasing agreement!

Following up on this very helpful and educational day, Mr. Gershman was very proactive in looking and presenting more options and schedule more appointments, until we found what we wanted.

During the negotiation and closing process, Mr. Gershman represented us in a very professional way and followed up to the last and smallest detail.

I would recommend Mr. Gershman to anyone I know and will definitely use his services in the future

Eran  
CEO, Jungo Ltd.

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Working with Steven to find an apartment made my transition to New York City much easier than I thought it would be.

Before I even made my first visit to tour the city, he painted a clear picture of what kind of place I would find in each neighborhood and which amenities I would be

able to get for the money. He was also available at all hours of the day to answer any questions I had.

On my visit, he hired a car service which helped make the tour very convenient. I was able to compare several different apartments in several different neighborhoods, and ultimately had more than enough information from which to make a decision. We started looking in the morning, and I found a place and signed a lease by the end of that day.

Steven's thoughtfulness, willingness to help, and knowledge of the city made finding an apartment significantly easier than if I had done it on my own. I look forward to someday working with him again.

Nick

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Dear Steve,

My move from Chicago to New York has been made easier because of you. Your knowledge of the market and quick response service was greatly appreciated.

New York is not an easy market to navigate but thanks to you the experience was far more positive than expected.

Thank you again,

David  
Diago  
530 5Ave. New York, NY 10036

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Dear Steven.

Thank you for your assistance in finding the perfect Manhattan home for John and me.

I was filled with anxiety about the prospects of apartment hunting on my own in NY since John would be delayed in his arrival.

So when you were assigned to assist me the anxiety level was immediately lessened.

Little did I know that the anxiety would all dissipate with you on the case.

I was amazed that not only did you listen, but you heard...the apartments that we visited hit the mark in both location and price. And now, we have moved into an apartment that is perfect in every way.

Thank you again for the attention to detail and for ensuring that we got more than we had hoped for in our Manhattan home.

If I can ever serve as a reference for you, please let me know or pass on my details to your prospects.

Best regards,

Mary  
Director, Employee Communications  
Enterprise Media Group

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Steven -

I cannot thank you enough for helping with my daughter Julie's apartment search in New York. From the very first call, I had complete confidence that you were the right person for this task.

Your reassurances (and support for those reassurances) throughout the process that we would be able to find a suitable place kept us off the ledge leading up to the actual search.

Once we were in NYC for the search, your attention to all of our needs (including some that we did not even know about until you advised us), your hard work in finding available places and your diligence in getting appointments was nothing

short of excellence. I honestly do not know how anyone finds a place to live in NYC without your help.

I would have to say not being from New York, and never having gone through this process, we were a little hesitant about hiring someone for a fee to find an apartment. Now that we are through the process, I would strongly recommend your services to anyone looking for a place in NYC.

We have shared our search story with a few others and they too are amazed at how smoothly the process went. We have heard horror stories of others spending months and never finding a place as nice as we did.

Thanks again for all of your help and advice, and for shepherding us through this process.

Thanks, Gerry

Gerry | Partner | Assurance Services

Ernst & Young LLP

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Hi Steven,

I have finally gotten the keys to the apartment at Tribeca Green and look forward to furnishing it and settling down in that beautiful estate. I'd like to thank you for all your help you have rendered in securing the apartment.

You have been most earnest and attentive, and have provided very sound advice that only a knowledgeable and accomplished agent can. This is the first time I am renting an apartment in the US, and thanks to you, I didn't feel lost at all.

Take care, and all the best to you.

Best Regards,

Fred

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Hi Melanie,

I know I mentioned this on the phone but I just wanted to email (to make it more formal) and tell you that Steve was fantastic. He helped me find the perfect apartment in less than 48 hours.

He was efficient, organized and knowledgeable. It went as smoothly as could be hoped. I definitely would definitely recommend him.

Best,  
Richard

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Hi Steven,

Sorry for the delay in responding, i found my original comments about you in the email below but would amend them as follows for you to use as you see fit:

“Right from the start Steven was fully engaged the weeks leading up to our search trying to understand what would work for us and what wouldn't, by the end of the process he probably knew our likes and dislikes better than we did.

Finding us a Home we would be happy in seemed to be his highest priority rather than some Brokers who merely do enough to get you to sign. Even weeks after we had moved in Steven was still working for us, making sure everything was right and still pushing for a better deal and more extras - the man never stops!

All in all Steven has been an excellent guide and advisor through what can be a difficult and stressful process and we can't recommend him highly enough, he was the perfect choice of broker.

Not sure if thats the sort of thing youre looking for - im happy to change it if you would like

All the best

Andrew | Aon Benfield

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Steven,

“Steve is a nice guy who doesn’t only know all different areas in NYC very well, he also has extensive knowledge of the different apartments, buildings, amenities, rent levels and other relevant factors that are important in the house hunter’s decision making process.

My hunt was pretty efficient as Steve managed to narrow my choices down and planned a large number of visits in a short time frame. Finally, Steve’s expertise was helpful in the negotiation process that lead to a very successful placement.”

Have a good w/e,

Peter

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Dear Steven,

I wanted to thank you for excellent services in my search for a new apartment in New York City.

With your help we managed to find a new home quickly and efficiently. I appreciate your great service and customer orientation and your in-depth knowledge of the NYC housing market.

I was very happy with your services and would gladly recommend your services to anyone looking for a new home in NYC.

Many thanks again and all the best!

Best regards,

Dirk  
Senior Vice President - Care Chemicals & Formulation Technologies North America  
BASF - The Chemical Company

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Dear Wynne & Sara,

Thanks to Steven the house hunting of my fiance and myself 10 days ago was a great and successful experience, ie within 1.5 days we got it all settled with our apartment for 1 October.

More specifically, Steven

- collected our needs and ideas in a comprehensive way
- proactively managed our expectations in terms of availability and costs of apartments
- set up and guided us through an excellent, efficient hunting day (numbers of locations organised, matching with our wishes, flexibility during the day)
- consistently followed-up to make sure we understood the essentials of the paperwork and fulfilled all requirements

In short I hope other Swiss Re employees will have the chance to work with Steven as well.

Kind regards,  
Philippe  
Philippe | Vice President | Client Markets  
Swiss Reinsurance America Corporation

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Thanks Steve! Here's two nice paragraphs that describe our process finding a place with you:

My girlfriend and I started looking for an apartment in August with the help of Steve Gershman. Even before we got to New York, Steve was actively in touch with me to talk about our preferences and to tell me about the city and the different neighborhoods.

He very quickly put together a list of places we would see in NY that managed to strike the right balance between showing us a wide variety locations and price ranges while at the same time keeping us focused on the end goal of selecting the right apartment for us in a reasonable amount of time.

Once in NY, Steve was always a very good listener and never pushed us to make any decisions we didn't want to make or rushed us in any way.

After a first day of looking at a lot of places --with lunch included at a really great Deli-- Steve arranged for us to see the places we liked best. He was superb at arranging the appointments for the next day, even if that meant working after regular business hours and then again early in the morning before we met again.

Steve also excels at the logistical little details that make a big difference; for example, he picked us up at the hotel and never hesitated to get us in a taxi if that saved us some time of effort. He is clearly very experienced and has a personal knowledge of many building managers and companies, gave us a multitude of valuable advice and in the end we were extremely satisfied with him and found a great place.

The bottom line is that I would highly recommend Steve to anyone I know who's looking for a place to live and would contact him again if I ever need to do another search.

Fernando D."

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Dear Melanie,

Thank you for choosing Steven Gershman of SNG Corporate Relocation Services as my broker for my Seattle to New York City relocation.

His knowledge of the New York metro area was wonderful. Most importantly, Steven's ability to listen and understand my lifestyle and needs for a home made my search very successful.

Before I started my search, I did not think I would be able to find an apartment that I would be happy with given my short timeline.

Steven was able to not only find me a number of fabulous places to choose from, but we actually finished our search sooner than expected.

I would recommend his services for your clients in the future.

Thanks again,  
Sarah Hewitt

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Hi Steven,

Thanks for the e-mail and the help with looking for apartments a few weeks ago. Things are getting very hectic as the moving date quickly approaches so sorry for responding to this a little late.

The assistance provided by you in helping me locate exactly what I wanted at a price I was happy with was very much appreciated. I knew nothing of the New York rental market and your guidance as well as your thorough knowledge of every area was extremely beneficial.

I was able to get a good idea of what to expect before my trip out there and was impressed with the apartments that you showed me, most notably the one I ended up with of course.

I was very happy with the professionalism and care for detail that you showed while I went through the application process and the follow up that you did to make sure I was satisfied.

Thanks again for all the help!

Thanks,  
Doug

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Hi Steven,

Now that we are fully moved into our new apartment on East 34th St, I wanted to drop you a line to thank you for your assistance in finding our new home in New York.

Throughout the whole process both Sarah and I found your knowledge and expertise to be vital as we tried to identify a place that met all, or most of our needs.

It was clear to me that you are an expert in your field and your local knowledge was invaluable.

On top of that we both found you extremely courteous, attentive and willing to please. You were available to us at any time of day and at weekends and i'm sure gave up your own free time to help us find a home, which we ultimately managed to achieve.

I would like to thank you for your time and effort and I would have no hesitation in using your services again in the future.

Best wishes,

Andrew.

adidas America

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Dear Meg, dear Stefan,

I am very pleased to tell you that I successfully moved last weekend into my new apartment.

Steven Gershman has been a great support to me while searching an apartment and provided me with invaluable information about neighborhoods, public transport, infrastructure etc. and was always willing to help with whatever question I had.

He was always focused on my wishes and needs and made all efforts to find the kind of apartment I was looking for.

I am very satisfied with his services and would recommend him thoroughly for future relocations.

Thank you and have a great day!

Frederike

Senior Account Sales Analyst Area East & Central

adidas america, Inc.

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Kelley

I want to write you a note on behalf of Steven Gershman, the real estate agent who works for SNG Corporate Relocation Services. Steven was referred to my wife and I by Mobility Services International and has assisted us in the potential sale or rental of our home in Manhattan.

While we are still in the process of attempting to rent our apartment, I did want to let you know what a pleasure it has been to work with Steven. He spent a significant amount of time with us upfront discussing the value of our apartment, the New York City market, and the pluses and minuses of selling/renting.

During the entire process Steven was very responsive - I called him frequently and he always answered the phone and most times was available to speak immediately - if he was with another client, he would call back within the hour.

In addition, Steven has been very thorough. We have been working with/communicating frequently for several months - he has been very patient, always willing to take all the time that we needed in discussing our situation.

Finally, Steven's approach is professional and respectful - very straightforward and honest. He gained our trust quickly as we felt that he was truly working in our best interest even if it meant slowing or stopping a transaction.

As I have friends and family who move in and out of the city, I will not hesitate to refer them to Steven as I know they will be in good and trustworthy hands.

I want to thank you for connecting us with Steven and recommend you consider him for other clients MSI clients who are relocating from/to New York City.

Sincerely,

John Kane

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Hi Fatima, Chrystal, Stefanie

I wanted to pass on the name of the real estate agent that assisted my girlfriend and me in finding an apartment in New York when we moved here at the beginning of the year to take up my international rotation.

Steven Gershman assisted immensely in finding a place, not just a people stacker on the upper-east side (my apologies if any of you live up there), but in a neighborhood that suited my girlfriend and me and in an apartment that we very

much enjoy. He was very helpful in all aspects despite having demanding clients (!) and saw us right through until the day we moved in. I can't speak highly enough of the help and service he provided.

As we had such a positive experience with Steven, I thought it would be worthwhile passing on his details so you could consider recommending him to other international rotations that need to find an apartment in NYC. His details are as follows:

Steven Gershman

StevenGershman@aol.com

917-806-8155

Steven owns his own company and does corporate relocation for a number of other large company clients in NYC.

I hope you don't mind me passing on Steven's details, if you have any questions please don't hesitate to get in touch.

Regards

Jonathan  
kpmg

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To whom it may concern,

I recently moved from London to New York and my company assigned Steven Gershman to handle securing an apartment for me.

I found Steven to genuine, insightful and very warm. He has a wealth of experience about the New York real estate market and was happy to answer as many questions as I would throw at him.

I would gladly use his services again in the future and have no hesitation in recommending him,

Yours Sincerely,

Afdhel  
Nokia.

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To whom it may concern,

By means of this letter, this is to inform that I personally know Mr. Steven Gershman, hiring his services for finding an apartment in New York.

I can only say that Mr. Gershman is a professional broker who knows his business well and thanks to him I found an apartment that suits my interests perfectly. I would definitively recommend his services to family or friends.

Sincerely,

Alejandro  
SHEARMAN & STERLING LLP

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Hi Steven,

I just wanted to email and let you know that we were officially approved for the other apartment that we had found through our second broker (our apologies for not calling to confirm before we left New York, we actually didn't even find out we were approved until very shortly before we were scheduled to leave NY).

We also wanted to express our sincere thanks to you for all your help in our apartment search, and that we're sorry we didn't end up finding an apartment through your services. Many of the apartments that you showed us seemed like

great places to live, but weren't as close to what we were looking for as the apartment we ended up applying for.

For what it's worth, we were very impressed with your service, courtesy, diligence, dedication, and professionalism, and we will be sure to recommend you to future associates or analysts (in our respective careers).

Thank you, and best of luck.

Sincerely,

Gloria and Paul

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I recently used the brokerage services of Steven Gershman and was very pleased with the level of service I received. Because I was busy studying for an important exam I had only one day available to fly to NY to find an apartment, so I was really relying on Steven's expertise to find a good apartment.

I had contacted Steven early in the process, and he suggested the best time to try to find an apartment based on when I wanted to move-in. The time he suggested worked out very well, as there were many newly available apartments on the market. With Steven's assistance I was able to narrow the area in Manhattan in which I wanted to live and the type of apartment that I should be looking at, all before arriving in NY.

Steven is very personable and very professional. A small thing, but an important thing, was that it was very easy to get in touch with him. If I left a voice mail or an email he would always respond promptly. While visiting the different buildings I noticed that Steven had established good relationships with many of the property managers. He was also quite organized, but at the same time was flexible enough to deal with changes as they came up.

He quickly got a sense of what I did and did not like, and adjusted the list of apartments accordingly. At the end of the day, being able to discuss with Steven the different apartments we had seen greatly assisted me in deciding which apartment to select.

After I flew back to Toronto, Steven contacted the property manager to see whether I was approved. He then co-ordinated all the follow-up work, such as the signing of the lease and the payment of the monies. Overall, I am very happy with the services I received from Steven, and would definitely use his services again. During a very hectic time for me, his professionalism made the apartment finding process a lot less stressful.

Dean

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Hi Steven,

Sorry it took me so long to get back to you on this. I've settled in my new apartment nicely and like it quick a lot. I want to thank you for helping me to find this place. The following is some text from me that you can send to Louise Sievel of the Talbot Group or if you like I can send it to her directly with you cc'ed on it.

"Hi Louise, I've settled in my new apartment nicely and like it very much. Contrary to the common wisdom, my move to New York City was a breeze. I think that was mostly because my relocation was handled by capable people. I want to thank you for you help.

I also want commend Steven Gershman, my real estate broker, for working hard with enthusiasm and attentiveness to help me to find a place here that I like to call home. I will be happy to recommend him to any new or current Albert Einstein faculty who is looking for an apartment in New York City."

Zhengdong

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To whom it may concern:

Steven Gershman and SNG Corporate Relocation Services have provided outstanding service to me in helping to locate an apartment in New York City. Steven walked me through every step of the apartment searching process and made it easy and actually enjoyable.

In the end, he helped find my dream place. This did not happen by chance, as Steven took time to understand my needs and wishes. Further, SNG had numerous listings throughout Manhattan, which facilitated my search greatly. Finally, the SNG fee was very reasonable. I strongly recommend Steven Gershman as your real estate broker.

Sincerely,  
Felix D.  
Kirkland & Ellis

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Hi Stephen:

I just wanted to send a quick note of gratitude to both yourself and Steven Gershman re: the apartment search. Not only was it a relatively easy process but it also was a very fruitful one since we found a great apartment. So thanks again for giving me the opportunity to work with SNG and thanks to Steven Gershman for being very accommodating, very patient and extremely helpful.

Regards,

Andrew

Andrew  
Partner, Management Supervisor  
Ogilvy & Mather Worldwide

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Steven,

This is long overdue but we wanted to thank you for helping us find our new home at The Colorado. Your positive attitude and diligence helped us through a stressful time and we are grateful we found such a great place on the first day. We would definitely use you again and would be happy to recommend you to anyone. Thanks again and take care.

Regards,

David and Radhika

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Hi Steven

As promised, a couple of lines:

"I called Steven on Thursday 29th December to ask for his help in finding an apartment. Steven was able to show me apartments on Friday the 30th December and Monday the 1st January (public holiday!).

Steven's quick response time was very much appreciated, and especially at a time of year when most brokers offices would have been closed. Steven made sure he understood our needs and preferences in an apartment, he never wasted our time showing us apartments we would never be interested in.

Steven was very helpful in guiding us through the whole application process. Steven did not feel his job was finished even once we signed our lease, he has been very helpful in trying to ensure the move goes smoothly."

Hope your having a good day.

Kind regards

Mira

Mira K.  
NY Financial Services Office  
Insurance Group

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Hi Steven,  
Here are some comments on your services.

Proactive: In providing his services, Steven conducted a lot of pre-work (e.g., getting to understand my requirements and priorities, sending candidate residences in advance of my trip to NYC for me to review/select/eliminate, etc.) such that we were targeted and efficient when the actual process of looking at residences began.

Accessible: Steven made himself accessible by email and phone, despite the time differences. During the period I was working with Steven, I was in Hawaii, Mexico, and Seattle and our correspondence/communication did not suffer.

Responsive: Apropos of the previous point, Steven got back to me immediately; not once did 24 hours elapse before I heard back from Steven regarding a question I had. Customer-oriented: Steven is laser focused on what I wanted in terms of a residence, as well as very accommodating in how I wanted to approach my search. He, however, was open when asked his expert opinion, which brought value and intelligence into the process.

People-oriented: Steven is fun to work with!

The only feedback I have is that some people might not have a financial planner like me or easy access to online financial information. IF, one of your clients were as lucky as me and found a place, it might be good for them to have some key information on hand (e.g., bank account balances, investment and asset value, etc.), as well as have a sense for how much money they should have liquid for application fees, deposit and security, etc.

Fukiko

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Hi Steven,

Thank you very much for all your help for finding a flat and go through the application process smoothly. It was a really quick and efficient home-finding process with the great help what I got from you.

Thanks for sharing your experience with me, it was really helped me to rationalize my needs and expectation and directed me to a market area, where I could meet with the competitive offers. Special thanks for all the additional helps, what I got around the home-finding and move-in, what really made my life easier and helped me through the practical difficulties and bureaucracy.

Let me wish you very good luck and a good summer.

Thanks,  
Zoltan

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Hi Norma & Gallia

All arrived and settled in, a few things missing from the furniture but other than that really minor problem all went smoothly.

Must say that both Jessica and I are extremely impressed with the professionalism and support that Steven Gershman has provided in this process and he was at the building yesterday getting everything sorted out for us - can't recommend him highly enough and I would suggest that he is a very good promoter of MI Group and certainly impressed.

Cheers,  
Richard

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For now, this is our synopsis of the service you have given us:

"It has been a great pleasure to work with Steven and his knowledge of the city has proved invaluable. Unlike others in his field, Steven took the time to try and understand our main requirements before bombarding us with properties.

This strategy greatly reduced the time spent looking at unsuitable areas and properties. Additionally, despite our own preset views, by taking the time to understand what our main criteria were, he identified an area we had not thought of and one which we have ultimately decided is perfect for the family.

Overall, Steven has been great to spend time with, is extremely personable and has gone far beyond the level of service we would expect. Nothing seems to be too much trouble for him - a rare attribute in today's World"

Best regards,

Ian

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Dear Diana,

I'd like to inform you that for my apartment search, I worked with a broker named Steven Gershman, from SNG whose name was given by Thomas Lardner, We were very satisfied with the quality of his job.

Steven immediately understood our needs, his approach was personalized, he was always available (even on Sundays and late afternoon) and helped us a lot discovering even hidden problems.

He started the search while we were still in France, prepared the selections, scheduled the appointments, negotiated with the Landlords. He also helped us dealing with issues, which were even not related to the house hunting.

Therefore, I strongly recommend Steven for future relocation services. Should you need further information, please don't hesitate to call me.

Regards

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I was assigned for an international corporate transfer to Manhattan for 18 months. My colleagues referred me to Steve to find corporate housing rental. I gave him specific criteria on my needs. Steve listened and only showed me what I wanted and at the price range I was after. He gave me no pressure and helped me considered all the different factors and pointed out the good and the bad of each apartment.

I was very happy with the final decision. Being new to the US and New York city, Steve walked through the rental process and stayed in touch right through to the end and made the transition very easy. He was even able to negotiate a better rate than advertised due to his relationship with the building.

After my 18 month assignment, I decided to stay and purchase a condo in Manhattan. Since I had great experiences with Steve, I asked him again to help me find a condo. Steve listened and only showed me the properties that met my criteria. With Steve's help, I found the perfect apartment. Steve even helped me terminate my existing rental agreement and assisted me with the lawyers, bankers and building brokers to make the purchase as easy as possible.

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May and I would love to have dim sum in China town with you over one of the weekends. Let me know when you free.

Jack J.  
Technology and Security Risk Services  
Ernst & Young, LLP

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Hi Steven,

Thanks for your note! We're settling in well and enjoying our new place. I've drafted some remarks, let me know if this is OK:

An international relocation is stressful. Preparing to move our family from Seoul to New York earlier this year, we had our hands full with all the preparations and

arrangements that had to be made. The most important and the most worrying to us was finding a place to live in a part of the world we had never even visited.

Fortunately, Steven Gershman, a NYC broker who specializes in assisting relocation clients, was referred to us. Steven began working with us while we were still in Seoul, and put us immediately at ease with his competent manner, professionalism, and care. Thanks to Steven, we were able to literally hit the ground running as soon as we arrived in New York, as Steven had put together an itinerary of several apartments to show us during our first two weeks in the U.S.

Thanks to Steven, my wife, 3 month old son, and I were able to view great apartments with a minimum of hassle as Steven had already pre-selected a number of places he thought would be the best fit for us considering our entire situation.

Then, when we decided to purchase rather than rent, Steven was able to turn on a dime and right away put together a list of great places that fit our budget and our own wish list. After we decided on a condo, Steven was there for us during the complicated, and sometimes frustrating, closing process, always in touch with the right people and always with the answers to our questions.

I can't imagine being able to have done all this without Steven's help. It's clear to us that Steven knows his business, knows the market, and is a top professional. He has our highest recommendation.

Best regards,

Andrew K. L.  
Director, Legal Advisor  
Wholesale Bank Legal  
Standard Chartered Bank,  
New York Branch

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Steven

I am delighted to provide a reference.

Steven's professionalism was a breath of fresh air in all my previous dealings with property agents and brokers. He took the time to truly get a handle on what I was

after and tirelessly trudged round after me as I rejected endless properties, never once trying to get me to commit to anything I was less than satisfied with. The final choice he knew was the one long before I saw it.

I think that proves the point. His follow up service, accessibility and responsiveness to queries is superb.

I am very grateful to him for setting me up in NY with a great home. And as a Brit, I am pleased to say he found me a place about which I can say 'my home is my castle.'

Good doing business with you Steven, thanks for all your help. Hope the above is useful as it is well deserved praise for your efforts.

Best regards  
Barrington

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To Whom It May Concern,

I would like to strongly recommend broker Steven Gershman to anyone looking to relocate to the New York City area.

As a newcomer to the city, it is easy to be overwhelmed by the local real estate market. It is expensive, large and impossible to navigate without an expert's help. Steven is that expert who can make the process of finding a new home not only simple, but enjoyable.

In my case, he demonstrated an uncanny ability to quickly root out my priorities and match them perfectly to the properties available in the area in which I wanted to live. During that process, he adapted his schedule to accommodate mine, working at all hours of the day, an invaluable trait that considerably sped up my property search.

Most remarkably, Steven also went above and beyond when he helped me at closing time and assisted me in acquiring home insurance, saving me time and money.

Anyone relocating to the New York area would be greatly served by Steven's expertise.

Sincerely,

Kenneth K.  
ABC News

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Dear Gabbie,

In contrast to our negative experience with the movers we are very happy with the support provided by Steven Gershman.

He very successfully and effectively helped us to find the perfect apartment and to get settled. Just some best practices from Steven which might be helpful for future reference:

- Very thorough preparation: Steven spent a lot of time with us on the phone before flying over to understand what we want - always discussing with real potential objects
  - Effective trip to NY: Jointly with Maria he made Katrin's house hunting days a very good experience. Steven put in a lot of effort to show us exactly the kind of apartments we were looking for. He always went the 'extra mile' in order to get things clarified before we made the right decision for our apartment
- Great post move-in care: Steven helped with all the issues coming up over the last week with the apartment (e.g., bike storage), Steven was very much engaged in sorting out those topics with the owner and the building management - we felt taken care of

very well

- In general: Steven would always be available for quick and proactive help

Please let us know, if you require further information.

Kind regards,

Axel

Dr. Axel K. Principal

McKinsey & Company, Inc.,

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Hi Steven,

Thank you very much for your welcome card we received last week. That was our very first mail in our new apartment!

We've almost completed our move in (still couple of boxes to open) and once the window blinds will be installed, we will really start to enjoy the place. Brigitte and I would really like to thank you for your very professional (and friendly) help in finding the place for us. I know that is was a big challenge but you did it and we just love the place. If I know someone looking for a place in New York, and if you agree, I will definitely recommend your services.

Once more, thank you very much

Very Best Regards.

Thierry G.

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Hi Steven,

I'm in the apartment and all my new furniture looks fantastic. The place is quiet and cool and the loft is very cozy. I love the place. Thanks for all your help.

Here's an endorsement for you:

For anyone new to Manhattan, I highly recommend working with Steven Gershman to find your next home. He not only has a lot of experience in the New York real estate market, he also has a very in-depth knowledge of the city's rich history and culture. He quickly figured out the kinds of things that I would like in a home and in a neighborhood. Each time we viewed a home, Steven learned something new from me and the next place was a better fit until finally, we found the perfect place for me. Steven is professional, personable, thorough and a truly kind-hearted person.

Karl V.  
Director of Sponsorships  
Nielsen Events Group

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To Whom It May Concern:

At the end of 2005, I was hired into BMW. Immediately, the relocation process started as I needed to move from Michigan to the Northeast. I expressed that I wanted to live in Manhattan, thus was put in touch with Steven Gershman.

In my initial discussions, I think Steven could tell that I was a bit anxious about moving to the Big Apple. His calm, cool and professional approach towards this major event in my life is exactly what I needed. He listened to my vision, provided feedback, emailed me listings and most importantly, gave me a quick education on the Manhattan real estate market and where he felt good opportunities might reside. We narrowed the long list down to about 10 apartments and decided these would be the ones to visit.

At this point, I came to New York to begin looking at apartments. Steven had scheduled all of the appointments over a 2 day period. We looked Downtown, in the Financial District, throughout Midtown and on the Upper East Side. It was an amazing experience. Reflecting back, I appreciated that it was very efficiently scheduled to be able to fit so much in over such a short period of time. On day two, I found the apartment that I wanted in the Financial District. Steven led negotiations with the Developer's agent to help me get the best possible price. In the coming weeks, Steven supported me through the contract signing period continuing to offer helpful advice.

This has been the biggest financial investment that I have made so far in my life. I will never forget the help and support that Steven gave me along the way.

I highly recommend Steven Gershman. He is exceptional and a true, good hearted, sincere professional who always has this client's best interests in mind.

Sincerely,

Jeff K.  
BMW NA Purchasing